



Dear Swing with Purpose Supporter,

As we reflect on the incredible journey since launching this tournament in support of our mission and to honor Mitchel's legacy, we are deeply grateful for your unwavering commitment to The Kiefer Foundation and our initiatives. Your generosity and partnership have been the cornerstone of our success, enabling us to advance our goal to end distracted driving and save lives.

As part of our commitment to education and safety, this past Fall also marked the launch of our Just Drive simulator. This new initiative has already reached thousands of young drivers, providing an interactive, impactful way to educate them on the dangers of distracted driving. This innovative tool has become a vital part of our mission, empowering students with the knowledge and awareness they need to make safer choices behind the wheel.

Thanks to your contributions, we've been able to create meaningful awareness, drive state-by-state policy changes, and support technology advancements to continue making our roads safer. Simply put, you have made a difference in saving lives, and we could not have come this far without you.

Looking toward this year's outing, we want to share an important update. For several years, we've worked to hold our pricing steady to ensure accessibility for all our supporters. However, with rising event costs and a growing interest to participate in our golf outing, we have made adjustments to our packaging and pricing structure. We value the trust and commitment you've shown us over the years, and the updated pricing will allow us to continue delivering the exceptional experience you've come to expect while ensuring that the outing remains a highly impactful fundraiser for The Kiefer Foundation's mission.

We recognize and appreciate how this change may affect each of our supporters differently, and we are committed to transparency and open communication. If you have any questions, concerns, or would like to customize your participation in this year's event, please reach out to us. We are here to connect with you directly to work through a collaborative solution together.

Once again, thank you for being an integral part of our journey. Your dedication inspires us every day as we strive to create safer roads for everyone. We look forward to continuing this meaningful partnership and welcoming you to another memorable outing this year.

With deepest gratitude,

-The Kiefer Foundation Board of Directors

Please email info@mkiefer.org should you have any questions or concerns.